



ABOUT ME

I am a qualified content creator and editor with years of experience in driving brand sales and awareness. I possess strong leadership, organization, and team collaboration skills. I currently live in Tampa, Florida.

ACCOMPLISHED

- PTSA Scholarship Recipient
- Gamma Phi Beta Sorority member
- Philanthropy marketing committee
- Real Wellness Chairwoman
- Gamma Phi Beta Social Media Committee
- NAIA Softball GPA Award
- Wiregrass Ranch HS Anchor of the Year Award
- Class President
- FSPA Spot Photography Award
- Travel softball captain
- Cheer captain
- Key Club Member

CONTACT

Phone: 217-240-8430
Email: courtneybeck09@gmail.com
Instagram: courtneym.beck
Tiktok: courtneybeck09

Courtney BECK

PR AND ADVERTISING

EXPERIENCE

BRAND PARTNERSHIPS

2022-present

I have four years of experience creating content for myself as well as over 200 outside brands. My main platform is Instagram which has gained over 10,000 followers. I plan, film, create, and edit branded content for marketing usage. The platforms include Instagram, TikTok, Facebook, and company websites. Some of the major brands I work with are Dove, CVS, Fabletics, Cirkul, Reef.

LITTLE GREEK MARKETING INTERN

2025-present

As the Little Greek marketing intern, I am responsible for creating and designing Instagram posts for over 50 locations. I also manage and develop email campaigns, promotional flyers, and address online reviews from all locations. Additionally, I have gained experience with social media management platforms such as SpotOn and Soci, which I use to schedule posts, analyze performance, and ensure consistent branding. These skills enable me to contribute to an impactful social media presence.

ALANI NU AMBASSADOR

2024-present

I work with Alani Nu to create college content. I have hosted several branded Alani events within my college and sorority to create excitement around their product. I was chosen as one of hundred ambassadors out of over a thousand applicants.

EDUCATION

COLLEGE OF COASTAL GEORGIA

College softball player
Business marketing major
2023-2024

UNIVERSITY OF SOUTH FLORIDA

Current undergraduate student
Integrated Public Relations and Advertising Major